## Let your CAS genesisWorld

## talk with emojis

Last opened		Opportunity		ର୍ ତ	
Further CRM-rollout at Kahrmann	Further COM and a second second				Edit
CRM-Ausbau bei der Firma Kahrmann	Further CRM-rollout at Kahrmann Kahrmann electronic tod.			Robert Gilde Sive	Partner
Umsetzung Infrastruktur	2 (440	2 Presentation	3 C/14	4	
Verkaufspotenzial bei Michael Holzmann, Holzmann &	54.09.2021	Tetar 28.150.00 EUR	CarterBuckies research	544	
Akquise - indirekter Verkauf	25 % be	Total surgered	28,150.00 EUR Micipited constant	on warge.	
Multifunktionswande	31.08.2022	7,037.50 EUR	7,037.50 (UR		
Neues Potenzial Herr Rahner	General Buying Center				
Verkaufspotenzial Kai Rahner	(i) Congratulations - Great Job!			Dossier	
Verkaufspotenzial bei Michael Holzmann, Holzmann &	Congratiantions orear loss			Bid meeting     protocol viscole viscole	
Potenzial Hr. Weber	General	Next steps		Pollow-Up - date confirmation	
Workshop Produkteinführung	Number			Quote - further one rollout	e 3
Potenzial Frau Bruser	48 Cattored	Kaine protektionden Teleforste		Quote - further cm rollout	
Potenzial bei Frau Bruser	Kahrmann electronic Ltd.			J Lead qualification	
Potenzial Kundenprojekt Kahrmann Elektronik GmbH	Person responsible Robert Glade			Request for Proposal (12022022) - Van Rever' Haddateerberedamet	
Beratung, Geländer, Montage Been	Sates		Martin antices and second second second		
	won				
Mobile Workstation Mobile Workstation, Standard Schulung deternet		Quote	+		
defense	Additional information	CAS genesis/World Standard (PS4) 590.00 EUX \$300.00 EUX			
Dienstleistung	- Count by Robert Glaser	CAS genesis/World Premium (260) 25.00 Str.	890.00 EUA 21250.00 EUA		
IT infrastruktur	Cauted on 18.05.2022, 15:19:20	25.00 Sok			
Verkaufspotenzial Firma Rieger	Charged by	Sum	28,150.00 EUR		
Datenbank Software	Robert Glaser Changed on	muc	Sum Contribution Internet 28, 150,00 DVB		
EDV infrastruktur	25.05.2022, 12.52.28		Ø		
			6		
	Notes				



Scripting Template: How to use emojis in CAS genesisWorld



## Let your CAS genesisWorld talk with emojis

Written communication always lacks the non-verbal component, which makes up to 60 percent of communication.. However, you can easily emotionalize written language with little tricks. Inspire with creativity and emojis and highlight positive messages in your CRM solution. We'll show you how easy it is to place emojis in CAS genesisWorld.

Information in script fields can be made even more appealing by simply adding emojis via copy and paste. For example, you can easily surprise users with a motivational thumbs-up after a sales opportunity has been won.

 Activate the App Designer mode via the App Administration. Note: A scripting licence is required to follow the next steps.



- 2. Place a note, e.g. on the **opportunity form**.
- 3. Define a **text ①** for the note via the scripting option. Add an **emoji ②** of your choice to the string via copy and paste, e.g. a thumbs-up ( <u>小</u>).

		Note		Close	
	Severity Info		~	>	
	Title	~	<i>2</i> +	>	
0	Text	~	<i>&gt;</i> +	>	
	Cancel	Text			Apply
2	1 "Nice job 👍"				
l	Script result				

4. Define the **visibility condition** for the hint so that it only appears on won opportunities.

Cancel	Visible if	Apply
1 \$do.ST	ATUS.get() == \$do.STATUS.values.won	
► true		

5. As soon as the user sets the **status of the opportunity to won** (1) the hint including the **emoji will appear** (2).

	Opportunity		000
Subject Workshop, Notebooks			
Nice job 👍			
General	Volume	Acquisition	
General Customer Peter Kling TSS GmbH >	Probability 34 %	Status won	
Customer Peter Kling	Probability	Status	

Any questions?	
e/index-en.html	

Visit our CAS help portal: <u>help.cas.de/index-en.html</u> Here, you can find detailed instructions and help as well as notes for the administrator.



CAS Software AG CAS-Weg 1 - 5 76131 Karlsruhe Germany Phone: +49 721 9638-188 E-Mail: info@cas-crm.com www.cas-crm.com









