

Reference



CAS genesisWorld

xRM and CRM for small and medium-sized companies



» In keeping with our company motto: "Moved by people!" we decided to implement the CAS genesisWorld CRM solution. This solution helps our employees and external partners to stay in touch with each other at an informal level. «

Ay Lan Hofman-Thung, Manager Finanzen



Industry sector

Transport, Removals

Requirements

- Online Intranet / Extranet platform
- Publish current company news
- Manage employee data
- Enable document management
- Support online forms
- Provide access to employee lists including telephone numbers, e-mail, responsibilities /qualifications
- Further communications with external partners

Benefits and Advantages

- Central document management including access rights and smart document searches
- Allows the classification of all important central documentation
- Employees can see current company news, appointments and any upcoming tasks directly on their own personal homepage
- Access to employee photos and employee celebrations
- The employee list provides a quick overview of contact data and responsibilities
- Different intranet pages, for example, to aid internal communications



Project data

- CAS genesisWorld
- Intranet-Modul teamWorks

Customer

- A. J. van Deudekom
www.deudekom.nl
- Service partners for all logistical questions, moving, warehousing and facilities management
- Employees: 60
- Founded in 1880

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- teamWorks module is a Web-based intranet/extranet solution which enables your employees, business partners and customers to quickly access the information they require
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- Over 200 CRM specialists provide on-site support
- Being used successfully by more than 10,300 companies

Contact and Consulting



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